



Bringing In Revenues
for Nation-Building

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF INTERNAL REVENUE
Revenue Region No. 5-CAMANAVA and Bulacan
Revenue District Office No. 25B-East Bulacan



Date: March 25, 2026

ATTY. JEMINA M. SY
HONORABLE MAYOR
Municipality of Marilao
Marilao Municipal Hall
Marilao, Bulacan

HON. Mayor:

The Bureau of Internal Revenue (BIR) is currently conducting its nationwide campaign for the 2026 Income Tax Filing Season, reminding taxpayers to file and pay their 2025 Annual Income Tax Returns on or before April 15, 2026.

As part of this initiative, the BIR has produced a tax filing infomercial featuring the BIR Tax Campaign Ambassador, Mr. Richard Reyes Faulkerson Jr. (Alden Richards). In this regard, we respectfully request your assistance in supporting this national campaign by airing, posting, or displaying the BIR tax filing infomercial and related campaign materials through your available media platforms. These may include:

- a. Television networks
- b. Radio stations
- c. Cinemas
- d. LED billboards and outdoor displays
- e. Mall digital screens
- f. Social media platforms

All campaign materials may be downloaded from this link:
<https://drive.google.com/drive/folders/1X2NiVHwXRg6BRyPdpJre5-ykYMKuHOV5?usp=sharing>


We would greatly appreciate it if the infomercial may be **aired or displayed as frequently as possible** during the filing season in order to maximize public awareness of the filing deadline. Your participation in disseminating this message will greatly assist the BIR in **encouraging taxpayers to file early and comply with their tax obligations in a timely manner.**

Should your organization be willing to participate in this campaign, kindly coordinate with our office through the contact details below:

Contact Person: JEAMIL BANGCOLA
Office: Chief, Assessment Section
RDO 25B – East Bulacan
Contact Number: (044) 641-5698
Email Address: jeamil.bangcola@bir.gov.ph

We sincerely appreciate your cooperation in helping promote greater public awareness of the tax filing deadline.

Very truly yours,


RAYMUND Y. RANCHEZ
Revenue District Officer
RDO 25B – East Bulacan