



Office of the Mayor

EXECUTIVE ORDER NO. JS2026-47

AN ORDER ESTABLISHING THE TOURISM INFORMATION ASSISTANCE CENTERS IN THE MUNICIPALITY OF MARILAO, BULACAN AND DESIGNATING THEIR AREAS OF OPERATION

WHEREAS, Section 16 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, declares that every local government unit shall exercise the powers necessary, appropriate, or incidental for its efficient and effective governance and for the promotion of the general welfare of its constituents;

WHEREAS, Section 17 (b) (3) (vi) of the same Code further provides that local government units shall be responsible for tourism facilities and other tourist attractions, including the development and implementation of programs to promote local tourism;

WHEREAS, the Municipal Government of Marilao recognizes the importance of tourism not only as a driver of local economic development but also as a means to showcase the town's rich culture, history, and natural heritage;

WHEREAS, to provide accessible, reliable, and visitor-friendly information and services, there is a need to formally establish Tourism Information Assistance Centers in strategic locations within the Municipality;

NOW, THEREFORE, I, ATTY. JEMINA M. SY, Municipal Mayor of Marilao, Bulacan, by virtue of the powers vested in me by law, do hereby order:

SECTION 1. Establishment of Tourism Information Assistance Centers.

There shall be established Tourism Information Assistance Centers in the following locations:

1. Museo Marileño, Liwasang Pangkalikasan ng Marilao, Barangay Prenza I, Marilao, Bulacan;
2. Municipal Atrium, Marilao Municipal Hall, Barangay Patubig, Marilao, Bulacan.

SECTION 2. Functions.

The Tourism Information Assistance Centers shall:

- a. Provide information on local history, culture, and tourist attractions within Marilao;
- b. Assist residents and visitors regarding municipal events, festivals, and programs;
- c. Serve as a venue for distribution of tourism-related materials such as brochures, maps, and promotional items;
- d. Maintain a registry of visitor statistics and feedback for policy planning and reporting;
- e. Coordinate with the Municipal Tourism Section and other concerned offices for the promotion of local tourism initiatives.

SECTION 3. Supervision.

The Centers shall operate under the supervision of the Municipal Tourism Section, in close coordination with the Office of the Mayor and other relevant offices.





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SECTION 4. Funding.

The funding requirements for the operation and maintenance of the Tourism Information Assistance Centers shall be charged against available funds of the Municipality, subject to existing accounting and auditing rules and regulations.

SECTION 5. Effectivity.

This Executive Order shall take effect immediately upon signing and shall remain in force unless amended or revoked.

DONE AND EXECUTED this 16th day of February 2026 in the Municipality of Marilao


ATTY. JEMINA M. SY
Municipal Mayor 