



Office of the Mayor

EXECUTIVE ORDER NO. JS2026-06

AN ORDER DESIGNATING THE LOCAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION OFFICER (LEDIPO) AND THE LOCAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION (LEDIP) UNIT IN THE MUNICIPALITY OF MARILAO, PROVINCE OF BULACAN

WHEREAS, pursuant to the Local Government Code under Section 444 states that, “The Chief Executive: Powers, Duties, Functions and Compensation. - (a) The Municipal Mayor, as the chief executive of the municipal government, shall exercise such powers and perform such duties and functions as provided by this Code and other laws. (iii) Issue such executive orders as are necessary for the proper enforcement and execution of laws and ordinances”;

WHEREAS, in adherence to DILG Memorandum Circular No. 2010-113, there is a need to designate a Local Economic Development and Investment Promotion Officer (LEDIPO) in the Municipality of Marilao;

WHEREAS, there is also a need to establish a LEDIP Unit in order to facilitate the preparation, coordination and execution of local economic development and investment promotion programs in the Municipality of Marilao;

NOW, THEREFORE, I, ATTY. JEMINA M. SY, Municipal Mayor of Marilao, Province of Bulacan, by virtue of the powers vested in me by law, do hereby order the designation of **Dr. Martin Armando C. Cruz** as the Local Economic Development and Investment Promotion Officer (LEDIPO) and designating the Local Economic Development and Investment Promotion (LEDIP) Unit in the Municipality of Marilao, Province of Bulacan.

SECTION 1. DESIGNATION OF LEDIPO. **Dr. Martin Armando C. Cruz** is hereby designated as the Local Economic Development and Investment Promotion Officer (LEDIPO) and shall head the Local Economic Development and Investment Promotion Unit in addition to his duties as Municipal Business Permit and Licensing Officer in this Municipality;

SECTION 2. DESIGNATION OF LEDIP UNIT. The **Business Permit and Licensing Office (BPLO)** shall be the designated Office for the Local Economic Development and Investment Promotion (LEDIP) Unit.

SECTION 3. DUTIES AND RESPONSIBILITIES OF LOCAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION OFFICER. The LEDIPO shall perform the following functions:

1. Serve as member of the advisory group that will guide the Local Government Unit for investment promotion;
2. Steer to the creation of business enabling environment to attract, retain or expand investment;
3. Assist on the formulation of the Local Investment and Incentive Code (LIIC) of the Municipality;
4. Facilitate the preparation, coordination and implementation of local policies, projects and activities for investment promotion;
5. Accelerate the establishment of an aggressive and systematic promotion of Marilao as a good investment destination;





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6. Provide basic information about business potential in the municipality;
7. Provide support and facilitation assistance for prospective and new investor;
8. Represent the municipality in trade and investment meeting, conference and other similar activities both domestic and foreign venues; and
9. Perform other related activities as required by the opportunity or the instruction of the Local Chief Executive.

SECTION 4. DUTIES AND RESPONSIBILITIES OF LOCAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION UNIT. The LEDIP Unit shall perform the following functions:

1. Take charge of all activities related to Local Government Unit investment facilitation and promotion activities, local enterprise development, establishment of support mechanism for the growth of Micro, Small and Medium Enterprises (MSMEs);
2. Provide mechanism for business retention and expansion, and other business and economic activities to attract investments and generate employment;
3. Establish a local economic database that contains information and important data about investors in the municipality; and
4. Carry out dissemination of information on municipal government policies related to investment, business permits and others.

SECTION 5. Various offices in the Local Government of Marilao are mandated to allocate all possible assistance to ensure the sustainability of all programs and projects for the economy.

SECTION 6. REPEALING CLAUSE. All Executive Orders or issuances inconsistent with the provisions of this Executive Order are hereby repealed, superseded or modified accordingly.

SECTION 7. EFFECTIVITY. This Executive Order shall take effect immediately.

DONE AND EXECUTED this 21st day of **January 2026** in the Municipality of Marilao, Province of Bulacan.

Jemina M. Sy
ATTY. JEMINA M. SY
Municipal Mayor

