EXECUTIVE ORDER NO. JS2026-32

REORGANIZING THE TOURISM COUNCIL OF THE MUNICIPALITY OF MARILAO, PROVINCE OF BULACAN

WHEREAS, the Department of Interior and Local Government Memorandum Circular No. 162-95, dated October 2, 1995 enjoins all Local Government Units to create a Tourism Council;

WHEREAS, the State declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold and enhance the sense of national pride of all Filipinos;

WHEREAS, the Marilao Tourism Council has served as the coordinative body with government and private sector members that were tasked to promote local tourism development and recommend policies and programs related to the tourism sector;

WHEREAS, in order to enable the Municipal Government of Marilao to effectively carry out and implement its tourism projects, there is a need to reorganize, streamline and define a more effective, efficient and relevant Tourism Council in Marilao that is reflective of the new and diverse players in the local tourism industry and sustain the gains achieved by the previous tourism councils;

NOW, THEREFORE, I, **ATTY. JEMINA M. SY**, Municipal Mayor of Marilao, Bulacan, by virtue of the powers vested in me by pertinent laws, do hereby ORDER:

SECTION 1. COMPOSITION. There is hereby a reorganization of the Marilao Tourism Council, hereinafter referred to as the MTC, to be composed of the following:

CHAIRPERSON	:	**HON. ATTY. JEMINA M. SY** Municipal Mayor
VICE CHAIRPERSONS	:	**HON. ARIEL P. AMADOR** Municipal Vice Mayor / SB Chairperson, Committee on Finance and Appropriations
		ATTY. KATHYRIN FE D. PIOQUINTO Municipal Administrator
MEMBERS	:	**HON. VANESSA VALDEZ-SEMINIANO** SB Committee on Tourism Culture and the Arts
		CENON M. MAYOR Executive Assistant
		RICARDO S. MANALO Culture and Arts Officer
		JOHN PAUL G. DELA CRUZ Tourism Operations Officer I
		JEREMY C. FRANCISCO OIC, Municipal Planning and Development Office

ROSALIE S. VILLADOS
Municipal Budget Officer

DR. MARTIN ARMANDO C. CRUZ
Municipal Business Permit and Licensing Officer

RHYAN D. DELOS REYES
Public Information Officer

WILLIAN DARENE A. GESMUNDO
Municipal Agriculture Office

ENGR. MAGTANGGOL C. SAN MIGUEL
Municipal Engineer

DAN EZEKIEL Z. MARTIN
Municipal Environment and Natural Resources Section

CECILIA S. MARAMBA, MD
Municipal Health Officer

DR. ALEXANDER I. ADONIS
District Supervisor, DepEd Marilao North District

DR. PRISCILA P. ILISCUPIDEZ
District Supervisor, DepEd Marilao South District

DR. DOLORES DC. CAJUCOM
Pambayang Dalubhasaan ng Marilao

MELANIE GRACE T. ROMERO
Provincial TESDA Coordinator

VOLTAIRE DIZON
MFS Training Center - TESDA Marilao Coordinator

VINSON CONCEPCION
Provincial Information Manager,
Philippine Information Agency

DR. LORA L. YUSI
Director IV, Commission on Higher Education (CHED)

REPRESENTATIVE
Focal Person for Local Colleges Region III

REPRESENTATIVE
Bulacan Culture and Arts Council (BCAC)

PLTCOL JORDAN G SANTIAGO
Chief of Police, PNP - Marilao

HON. CARLO GABRIEL G. SOLIS
SK Federation President

HON. GUILLERMO T. PARAOAN, JR.
President, Liga ng mga Barangay

ELAINE D. PAGDANGANAN
DILG - MLGOO

Representatives of Local Tourism Council:

HON. MA. LUISA I. SILVESTRE
HON. DIVINA E. REYES
MRS. ADELAIDA SAN JUAN
MR. ARNEL PAPA
MRS. VENERANDA GEMARINO
MRS. SALVACION LANSANG
MR. JONATHAN M. SY
MS. ABBY L. SY
MR. JUNE MANALO
MRS. LUCEL DELOS REYES
MR. REMEN RESURRECCION
MR. EDUARDO RAYMUNDO
MR. MICHAEL ANDRES
MR. CRIS DELA CRUZ
MS. LIBERTY H. GUTIERREZ

Representatives of the following Establishments:
1. Rosalie's Bibingka & Pasalubong Center
2. Simeona's Pancit Marilao
3. Marilao Puto (Puto Popular)
4. SM City Marilao

Representatives of the following Accommodation Establishments:
1. Hidden Sanctuary Hotel and Resort
2. Royal Woods Resort

Representatives from Religious Tourism:
1. National Shrine of the Divine Mercy
2. St. Michael the Archangel Parish

Representatives from Spa and Wellness:
1. Salv's Skin Care Clinic
2. Kalikasan Spa

SECTION 2. DUTIES AND FUNCTIONS.

The Marilao Tourism Council shall perform the following duties and functions:

1. Provide policy advice and direction to guide the development of plans, programs and activities of the municipality relative to the promotion, advancement and preservation of local culture and arts;
2. Ensure that the tourism potential of the municipality is utilized to the advantage of business, local industry and economy;
3. Ensure that local talents, artistry and ingenuity are encourage, developed, supported and recognized; and

4. Perform other functions as may be necessary to ensure that local culture and arts are given due importance.

SECTION 3. FILLING IN OF VACANCY.

Any vacancy in the membership shall automatically be filled in by the successor or duly appointed by Municipal Mayor, and who shall serve only for the unexpired term. The name of the successor will be *ipso facto* included in Section 1 of this Order.

SECTION 4. REPEALING CLAUSE. All other orders, rules, regulations and issuances or parts thereof which are inconsistent with this Executive Order are hereby repealed or modified accordingly.

SECTION 5. EFFECTIVITY. This Order shall take effect immediately.

DONE AND EXECUTED this **28th** day of January 2026 in the Municipality of Marilao, Province of Bulacan.

ATTY. JEMINA M. SY
Municipal Mayor