

EXCERPTS-----2-----SEPTEMBER 01, 2015.
REGULAR SESSION
MUNICIPAL ORDINANCE NO. 788

WHEREAS, this council strongly supports the institutionalization of the Marilao Public Information Office;

NOW THEREFORE, be it ordained by the Sangguniang Bayan, that;

Section 1. Institutionalization of the Marilao Public Information Office (MPIO). The existing, well-funded and fully-operational Marilao Public Information Office is hereby institutionalized in the Municipality of Marilao, and to adhere from here on within the policy, powers, functions, structure, procedure and limitations hereinafter prescribed.

Section 2. Declaration of Policy. It is hereby declared the policy of the Municipal Government of Marilao to promote public interest through awareness that would result to participatory governance through varied forms of media of communication.

Section 3. Objective and Functions: The MPIO shall commit itself in promoting public awareness and advance public participation.

Specifically, it shall have the following functions:

1. Administer an effective mechanism in providing and disseminating up-to-date, relevant and timely information;
2. Ensure that information materials produced conform with acceptable standards of responsible journalism, impartiality and morality;
3. Ensure effective, cost-efficient, client-friendly and proactive communication materials that address current and future information needs of residents and all other stakeholders;
4. Utilize efficiently and responsibly new technology, social media and other venue in conveying information;
5. Respond quickly, courteously and accurately to inquiries and appropriately endorse to other offices of municipal government any matter brought before it but not within the scope of information service;
6. Perform other related functions to carry out its objectives.

Section 4. Organizational and Functional Structure of the MPIO. The MPIO shall be under the Office of the Mayor, directly supervised by the Municipal Administrator and to operate with at least the following personnel:

- 1 – Information Officer III – as head of Section
- 2 – Writers
- 2 – Audio-Video personnel

The existing personnel holding plantilla positions shall continue to function as per their respective designations. Subject to availability of funds, additional positions may be created when deemed necessary to address growing needs.

Section 5. Appropriations. – The designated Head of MPIO shall submit to the Municipal Administrator the budget necessary and incidental to its operation. Such will be incorporated in the annual budget of the Office of the Mayor submitted for endorsement of the Municipal Mayor and for approval of the Sangguniang Bayan.

Section 6. Repealing Clause. – Any ordinance, rule or regulation, executive order or circular of local origin which may be inconsistent herewith is hereby amended or repealed accordingly.



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Section 7.Separability Clause. – If for any reason/s, any part or provision of this Ordinance shall be held or declared to be unconstitutional or invalid by a court of competent jurisdiction, other parts or provisions hereof which are not affected thereby shall continue to be in effect.

Section 8.Effectivity. – This Ordinance shall take effect on the day following its posting at the entrance of the Municipal Hall and in two (2) other conspicuous places in the municipality for ten (10) days.

ENACTED,September 01, 2015.

PRESIDED:



ANDRE FAVIAN D. SANTOS
Municipal Vice Mayor
Presiding Officer

ATTESTED:



EDGAR P. RAMIREZ
Secretary to the Sangguniang Bayan

APPROVED: SEP 16, 2015
Date



JUANITO H. SANTIAGO
Municipal Mayor



CERTIFICATION

This is to certify that this municipal ordinance was approved on third and final reading on September 01, 2015.



EDGAR P. RAMIREZ
Secretary to the Sangguniang Bayan